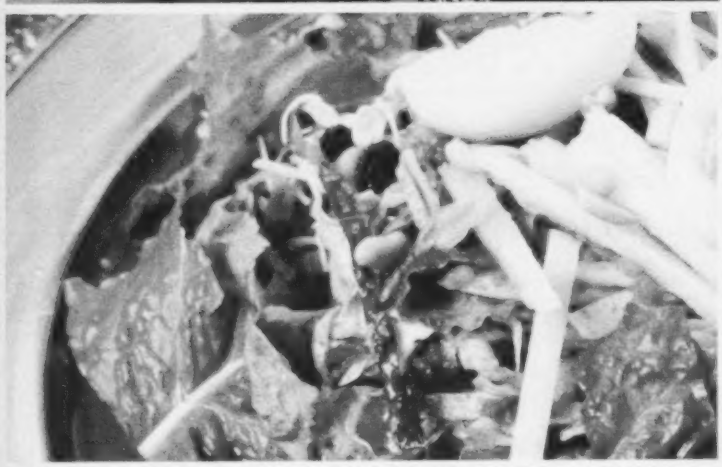

INDUSTRY PROFILES

Accommodation and Food Services Industry

June 2012

Alberta

Overview:

The Accommodation and Food Services industry[1] in Alberta includes establishments that:

- provide short-term lodging and complementary services (i.e. hotels, motor hotels, resorts, motels, bed and breakfast accommodation, housekeeping cottages and cabins, recreational vehicle parks and campgrounds and hunting and fishing camps); and
- prepare meals, snacks and beverages to customer order for immediate consumption on or off the premises.

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[1] North American Industry Classification System (NAICS) major group 72

Section A: Business Environment

1. 2011 Employment and Unemployment Numbers and Rates:

	Alberta	Accommodation and Food Services Industry
Employment	2,094,100	130,800
Percent employed in the industry		6.2%
Unemployment	121,000	7,500
Unemployment rate	5.5%	5.4%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2012

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics[2] website or Statistics Canada[3].

2. Industry's Growth:

- This industry accounted for 6.2% of total employment in Alberta in 2011.
- Employment in the Accommodation and Food Services industry is expected to grow at an average rate of 2.4% from 2011 to 2015.
- The industry is expected to account for 6.2% of total employment in Alberta in 2015.

For more information, see the *Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2011 – 2015, Industry Employment Outlook*[4] online and the Alberta Learning Information Service (ALIS)[5] website for descriptions of industries.

[2] See http://www.employment.alberta.ca/BI/67.html
[3] See http://www.statcan.gc.ca
[4] See http://www.employment.alberta.ca/documents/cops-outlook-2011-2015.pdf
[5] See http://www.alis.alberta.ca

3. Facts, Trends and Outlook:

According to Statistics Canada's National Economic Accounts, the Accommodation and Food Services industry accounted for 2.3% of Alberta's Gross Domestic Product in 2011, down from 2.4% in 2001. Its contribution to Alberta's total employment declined from 6.8% in 2001 to 6.2% in 2011.

Employment in 2011 was 4.5% higher than its level in 2010. Over the last ten years, employment increased from 111,300 people in 2001 to 130,800 people in 2011, a 17.5% increase. There were 119,300 employees in the industry in 2011 of whom 82.8% were permanent and17.2% were temporary. Self-employed people accounted for 8.8% of total employment in the industry in 2011.

Characteristic	Alberta	Accommodation and Food Services
Median Retirement Age (years)	64.7	N/A
Average Number of Hours Worked per Week	37.6	33.1
Multiple Jobholders (% of total employment)	6.0%	6.9%
Average Job Tenure (months)	87.9	43.7
Employees Under Union Coverage (%)	23.2%	2.8%
Employees Working Overtime per Week (%)	25.8%	12.2%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Tables 282-0022, 282-0031, 282-0042, 282-0078 and 282-0084, 2012, and custom tabulation (median retirement age)
Note: N/A denotes data suppressed by Statistics Canada due to insufficient sample size.

According to *Alberta Occupational Demand Outlook 2011-2015*, employment growth in the following occupations is expected to exceed 2.7%, the average for all occupations: Chefs and cooks; Managers in food service and accommodation; and Food and beverage service. Demand for labour in Tour and recreational guides and casino operators occupations is expected to grow by less than this average.

4. Size of Businesses in Alberta and the Industry:

Establishment Size	Businesses in Alberta		Businesses in Accommodation and Food Services	
	Number of Employees	%	Number of Employees	%
Less than 20 employees	637,400	36.6%	53,600	44.9%
20 to 99 employees	594,400	34.1%	52,200	43.7%
100 to 500 employees	326,300	18.7%	9,100	7.6%
Over 500 employees	184,200	10.6%	4,500	3.8%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0076, 2012

Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

Section B: Human Resources Profile

1. Occupational Information:

Some examples of occupations in the Accommodation and Food Services industry include:

- bartender;
- chef;
- hotel and motel desk clerk;
- restaurant manager;
- housekeeping attendant; and
- food service supervisor.

For a complete listing of all occupations related to this industry, as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles[6] website.

2. Demographics: Gender and Age:

According to the Labour Force Survey, the gender breakdown in the Accommodation and Food Services industry in 2011 was as follows:

- women employed: 72,800 people, or 55.7%
- men employed: 58,000 people, or 44.3%

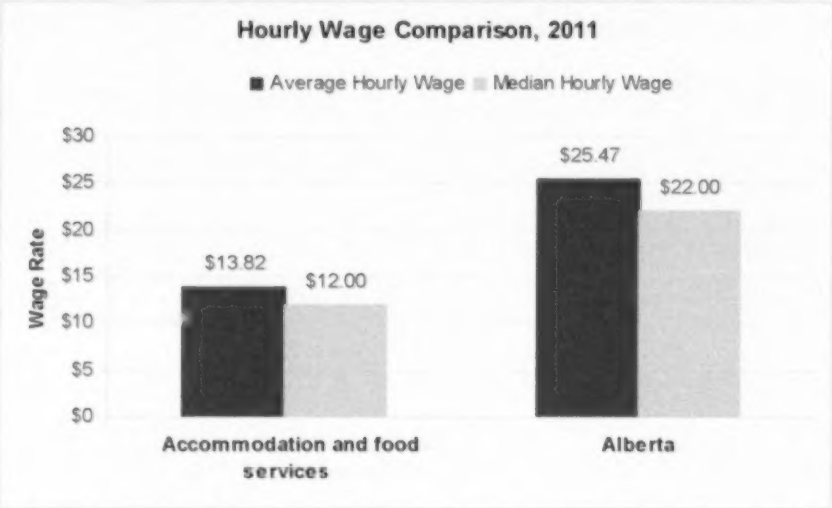
In Alberta, women accounted for 44.9% and men made up 55.1% of total employment.

Age Characteristics	Employment in Alberta		Employment in Accommodation and Food Services	
	Number	%	Number	%
15-24 years	318,900	15.2%	49,300	37.7%
25-54 years	1,423,000	68.0%	70,300	53.7%
55 years and over	352,300	16.8%	11,200	8.6%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2012

[6] See http://www.alis.alberta.ca/occinfo

3. Wages:



Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0072, 2012
Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

Wage and Salary Information for Selected Occupations

Occupation	Average Hourly Wage			Average Annual Salary
	Starting Average	Overall Average	Top Average	
Restaurant manager	$ 15.84	$18.82	$ 23.05	$ 40,038
Hotel front desk clerk	$ 12.03	$ 13.26	$ 15.16	$ 25, 990
Chef	$ 17.23	$20.31	$ 23.40	$ 42,966
Bartender	$ 9.33	$ 9.75	$ 10.57	$ 13,487

Data Source: 2011 Alberta Wage and Salary Survey

For more information on the 2011 Alberta Wage and Salary Survey, refer to the WAGEinfo[7] website. For job descriptions, duties, skills and educational requirements of specific occupations in the Accommodation and Food Services industry, visit the ALIS[8] website.

[7] See http://www.alis.alberta.ca/wageinfo
[8] See http://www/alis.alberta.ca

Section C: Additional Information

Links to Selected Associations in Industry:

- Alberta Hotel and Lodging Association
  (http://www.ahla.ca)
- Canadian Restaurant and Foodservices Association
  (http://www.crfa.ca)
- Travel Alberta
  (http://www.industry.travelalberta.com)
- Hotel Association of Canada
  (http://www.hotelassociation.ca)